



## Sponsorship Proposal

10<sup>th</sup> annual **In The Pink of Health** Luncheon

Friday October 20, 2017

Grand Ballroom Houston Airport Marriott Hotel  
at George Bush Intercontinental

*Who we are:* The Northeast Hospital Foundation has 24 years of fundraising experience, raising over \$3.5 million to date. This year marks the 10<sup>th</sup> anniversary of the foundation's **In the Pink** luncheon fundraising event. **In the Pink** has been the premiere breast cancer luncheon in the Northeast Houston area allocating funds towards Project Mammogram, The Memorial Hermann Cancer Center Northeast, and other programs of the foundation.

*Intention:* The intent of this event is to partner with businesses, organizations and individuals interested in broadening their brand awareness by supporting those at risk and living with cancer in our community.

*Purpose:* To raise funds for Project Mammogram and other initiatives of the Northeast Hospital Foundation. Project Mammogram performed 555 services last year including screening and diagnostic mammograms to qualifying women in our community.

*Attendees:* 350 business men, women, community leaders from the Humble, Kingwood, Atascocita and Lake Houston areas.

The 10<sup>th</sup> annual In The Pink luncheon is organized by the Northeast Hospital Foundation. The Northeast Hospital Foundation is a 501(c)(3)





**2007 EMPOWERING WOMEN SAVING LIVES 2017**

## In the Pink of Health luncheon

**Friday, October 20, 2017 • 11:30 a.m. to 1:30 p.m.**  
**Houston Airport Marriott Hotel at George Bush Intercontinental**

# Sponsorship Opportunities

### Presenting Sponsor - \$10,000

- Inclusion of company name and logo in all printed materials
- Inclusion of company logo in invitation and program\*
- Emcee Recognition
- Recognition in Media Materials
- Event Signage / On Screen Recognition
- Priority Seating table for 10 at the luncheon
- Logo Prominently Placed on Step and Repeat Signage
- Product placement in giveaway bags\*
- Full page ad in luncheon program (must provide camera ready art)\*\*

### Celebration in Pink Sponsor - \$7,500

- Recognition in Media Materials
- Inclusion of company name in invitation and program\*
- Event Signage / On Screen Recognition
- Priority Seating table for 10 at the luncheon
- Product placement in giveaway bags\*
- Half page ad in luncheon program\*\*

### Hot Pink Sponsor - \$5,000

- Recognition in Media Materials
- Inclusion of company name in invitation and program\*
- On Screen Recognition
- Listing in Event Program\*
- One Premiere Table for 10 at the Luncheon
- Product placement in giveaway bags\*
- Quarter page ad in luncheon program\*\*

### Neon Pink Sponsor - \$2,500

- Inclusion of company name in invitation and program\*
- Recognition in Media Materials
- One Table for 10 at the Luncheon
- On Screen Recognition

### Rose Pink Sponsor - \$1,500

- Listing in Event Program\*
- On Screen Recognition
- One Table for 10 at the Luncheon

### Individual Tickets - \$150

- One Seat at the Luncheon

### Pearl Pink

### In Honor / In Memory Gift - \$50

- Include your loved one
- "In Honor" or "In Memory" recognition in the program\*
- Specifically designed for those that have battled cancer

**\*\*Deadline for inclusion in invitation is August 4, 2017; deadline for inclusion in program is September 29, 2017**

Northeast Hospital Foundation • PO Box 2738 Humble, TX 77347-2738  
Phone: 281-359-1959 • Email: [inthepink.nhf@gmail.com](mailto:inthepink.nhf@gmail.com) • [www.northeasthospitalfoundation.org](http://www.northeasthospitalfoundation.org)

