



An In The Pink Project

YOU CAN IMPACT THE LIVES OF THOSE AT RISK AND LIVING WITH CANCER

in the Lake Houston, Atascocita, Humble and Kingwood areas

WHAT IS PIP? PARTNERS IN PINK (PIP)?

PIP is a community outreach program to bring education and awareness to breast cancer, Project Mammogram and other programs of the Northeast Hospital Foundation.

WHAT IS "IN THE PINK"?

In the Pink is the premier breast cancer luncheon in the Northeast Houston area benefitting Project Mammogram and other initiatives of the Northeast Hospital Foundation.




WHAT IS PROJECT MAMMOGRAM?

Project Mammogram gives qualifying men and women in our community screening and diagnostic mammograms, ultrasounds and other services. Project Mammogram provided 555 services last year to qualifying men and women, 4 of those patients are currently in treatment for cancer.



WHY WE NEED YOUR HELP:

The intent is to partner with businesses, organizations and individuals interested in broadening their brand awareness by supporting those at risk and living with cancer in our community. Project Mammogram's grant funding from Komen has fallen from \$200,000 to just \$30,000. As a community we must step up and invest.

YOUR COMMITMENT:

-  Donate a portion of your proceeds for the month of October to In the Pink Northeast. You may donate proceeds from another month that you chose, must be agreed upon by an In the Pink Northeast Representative. Can't commit to a month? Chose a week, weekend, specific day and time frame – again must be in the agreement.
-  Promote that your business is a Partner in PINK (PIP) and advertise the length of your campaign at your place of business or on social media/website
-  Donate your proceeds to the Northeast Hospital Foundation 4-6 weeks post campaign

OUR COMMITMENT:

-  In the Pink Northeast will promote our Partners in PINK and their events on social media, on our website and in publicity to drive traffic to your campaign and promote our PIPs!
-  We will personally pick up your campaign donation and have a "check presentation" photo taken at your place of business and promote on social media, website, etc

The 10th annual In The Pink luncheon is organized by the Northeast Hospital Foundation. The Northeast Hospital Foundation is a 501(c)(3)

Northeast Hospital Foundation • PO Box 2738 Humble, TX 77347-2738
Phone: 281-359-1959 • Email: inthepink.nhf@gmail.com • www.northeasthospitalfoundation.org



Commitment Form



Your gift will impact the lives of those at risk and living with cancer through our beneficiaries: Project Mammogram and other initiatives of the Northeast Hospital Foundation.

Yes, I want to be a *Partner in Pink!*

% of proceeds donated to Northeast Hospital Foundation. _____
Time period of campaign _____
Date for donation check to be ready (4-6 weeks post campaign) _____

Partner in Pink (as it should appear in printed materials)

Contact Name

Phone Number

Address

City

State

ZIP

Email

Agreed upon this day: _____

By PIP: _____

By Northeast Hospital Foundation In The Pink Representative: _____



The Northeast Hospital Foundation is a 501(c)(3) non-profit organization.

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